
PITCH FLORIDA · DAVE EYERLY · FBIA · ORLANDO · NOV 6, 2026
TALENT IN FLORIDA IS EVERYWHERE.
OPPORTUNITY IS NOT.
AI-GENERATED FOOTAGE AND VOICES · ILLUSTRATIVE

WHO I AM

DAVE EYERLY

Crosswater Capital
Founder & CEO · Ponte Vedra Beach

AcceleratePV
Founder pipeline & innovation center

PVAngels
Angel network

Advisor.TV
Executive Producer · Meet the Neighbors

Surf Air
Co-founder · 2010–2016 exit

Years of pitch nights. Both sides of the table.









FLORIDA VENTURE CAPITAL · 2025

71% TO ONE REGION

$4.13B of **$5.83B**

South Florida		71%
Orlando		8.5%
Tampa		7.1%
Rest of FL*		~13%

*After South FL, Orlando & Tampa. Gray map dots: no published 2025 VC total.

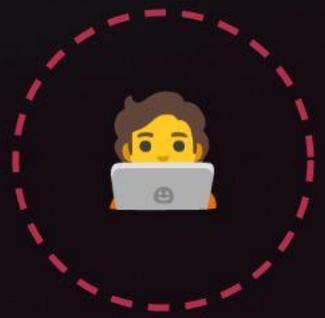


eMerge Americas 2025 Report; PitchBook via Refresh Miami (Orlando/Tampa/Space Coast FY2025; Jacksonville 1H 2026 only). Shares ÷ $5.83B.

ONE GAINESVILLE FOUNDER · ILLUSTRATIVE

SAME FOUNDER. TWO FUTURES.

TODAY



Same local room

again and again

NEVER MEETS

- Tampa
- Orlando
- Jacksonville

Stalls — or leaves Florida

WITH PITCH FLORIDA



Founders travel to 2–3 regions

Investors stay home

Deals come to their room

Now picture that for every founder in Florida.

STATE STARTUP COMPETITIONS

OTHER STATES ALREADY RUN THE PLAY.

CALIFORNIA · SINCE 2016

CALSEED

WHAT HAPPENED AFTER

$1.3B CUMULATIVE

follow-on on $48M grants · as of Jul 2026

NEW YORK · SINCE 2014

43NORTH

WHAT HAPPENED AFTER

$1B+ CUMULATIVE

follow-on · 3,000+ jobs · as of May 2026

New Energy Nexus, CalSEED At a Glance (Jul 2026); Empire State Development (May 27 2026). Cumulative since launch.

FLORIDA IS READY

THE PIECES ARE HERE. ONE SYSTEM ISN'T.

#1

new business apps, 2025

647K vs CA 554K

+1.9M

residents since 2020

2nd-most added, 2024–25

+41%

VC growth, 2025

$5.83B statewide

8

FBIA regions

113 FL organizations

PITCH FLORIDA — **A statewide system that connects founders to capital — local nights, one scorecard.**

Census BFS 2025 / FRED; Census Vintage 2025; eMerge Americas 2025; FBIA Members Map; FVF + Space Florida $150K (2025).

AI-GENERATED IMAGE · ILLUSTRATIVE



PITCH FLORIDA

FOUNDERS TRAVEL. INVESTORS STAY HOME. THE BEST RISE.

ONE STATEWIDE SYSTEM · 8 REGIONS · ONE SCORECARD

HOW IT WORKS · 12 MONTHS (PROPOSED)

LOCAL → TRAVEL → REGIONAL → MIAMI GALA

M1 | M2 | M3 | M4 | M5 | M6 | M7 | M8 | M9 | M10 | M11 | M12

01 Local

Top 5 per region

8×5 = 40 founders. Travel covered.

$25K
CHECK 1

02 M1–8

2–3 host nights

Investors score · may invest directly. No program check per stop.

—
DIRECT DEALS OK

03 M9–11

8 regional winners

Statewide scores. No home-town vote.

$100K
CHECK 2

04 M12

Miami state gala

8 finalists · 1 per region · Most Investable Startup Florida.

$1M
CHECK 3

MAX 3 PROGRAM CHECKS $25K → $100K → $1M · plus any direct investor deals

Investors pick · operators facilitate · FBIA advisory board finalizes rules · draft calendar

PARTNERS TRUST IT. MORE CAPITAL FOLLOWS.



WHAT COMPOUNDS

1. **More opportunities**
   Investors see founders they would never meet
2. **More connection**
   Communities share people, capital, know-how
3. **More confidence**
   Transparent rules partners can rely on
4. **More investors**
   Connected dealflow attracts new capital

ANNUAL STATE GALA · MIAMI

ONE NIGHT. EIGHT FINALISTS.

1 per FBIA region · where most investors already are



THE TITLE

MOST INVESTABLE STARTUP IN FLORIDA

A $1M investment. Not a prize.

ANNUAL GALA
Miami

AI-GENERATED IMAGE · ILLUSTRATIVE

ROLES (PROPOSED)

WHO MAKES IT WORK.



FBIA

Sets the rules

Scorecard · eligibility · convenes the regions



INVESTORS

Select & back

Winners are who they invest in



HOST CENTERS

Welcome founders

Share rooms, expertise, local capital



DAVE

Operates it

Runs the statewide system day to day

One system. Clear jobs. Shared scorecard.

PUBLIC SCORECARD

HOW WE MEASURE SUCCESS.

OUTCOMES

- Follow-on / award $
- Jobs created
- Stay in Florida
- Survival · returns

REACH

- Founders / region
- Investors engaged
- Out-of-region deals
- Partner co-invest

ACCOUNTABILITY

- Quarterly scorecard
- Annual impact report
- Founder stories
- Ops cost covered %

THE ASK

LET'S BUILD IT TOGETHER.

FIRST

1 ESTABLISH THE FBIA ADVISORY BOARD

Members from all 8 FBIA regions — help shape and support a statewide system.

8 SEATS · ONE BOARD

- Pensacola
- Tallahassee
- Jacksonville
- Orlando
- Space Coast
- Miami
- Fort Myers
- Tampa

SECOND

2 BRING YOUR COMMUNITY IN

Connect founders, investors, host centers and local partners — and support the effort where you live.

👩‍💻 **Founders**	Send your best
💼 **Investors**	Show up · judge · back
🏢 **Host centers**	Open the room
🤝 **Local partners**	Connect & support

THIS ONLY WORKS IF EVERY REGION SHOWS UP.

FLORIDA DOESN'T HAVE A TALENT PROBLEM.
WE HAVE A VISIBILITY PROBLEM.

Every region: send your best founders to pitch my investor community.

LET'S PITCH FLORIDA.

DAVE EYERLY

Crosswater Capital · Ponte Vedra Beach

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Scan or tap to email me