



Playing the Intellectual Property Game to Win:
*“Tips for growing your business learned from
a life with baseball”*
Presented by GrowFL

When: May 8, 2012 - 9:00am
Where: Online Webinar
Cost: Free!

Navigating the world of intellectual property in business requires skill, technique and practice – just like playing the game of baseball.

This seminar looks at tips to improve your intellectual property and technology game and team. Insights from the speaker’s experience as a baseball player, coach, fan, and team owner are used to discuss the following:

- Tips and techniques to better protect and commercialize your own IP and technology
- Strategies for playing with other teams through licensing of IP
- Joint development of technology and IP
- Strategic IP and technology ventures

To register, click here:

<http://www.growfl.com/growflnews/events/growfl-webinar-may-8>

- scroll down for more info -



The Florida Economic Gardening Institute at the University of Central Florida was established in 2009. Initially funded by the Florida Legislature, the Institute has provided services via the State of Florida’s Economic Gardening Technical Assistance Pilot Program, known as GrowFL. With various partnerships throughout the state, including Orange County and the Florida High Tech Corridor Council, the Institute collaborates with statewide partners to support the growth of second-stage businesses through localized entrepreneurial ecosystems.



About the Speaker:



Thomas C. McThenia, Jr., GrayRobinson, P.A., is a Shareholder in the Firm's Orlando office and practices in the Intellectual Property, Technology, Licensing and Internet areas. Tom has divided his career between private law practice and roles as in-house counsel for two global organizations. Tom has enjoyed representing a wide array of clients including multi-national corporations, non-profit organizations, universities, start-up and emerging growth companies, technology and Internet companies and individual entrepreneurs practicing.

[Read the rest of this bio here...](#)



The Florida Economic Gardening Institute at the University of Central Florida was established in 2009. Initially funded by the Florida Legislature, the Institute has provided services via the State of Florida's Economic Gardening Technical Assistance Pilot Program, known as GrowFL. With various partnerships throughout the state, including Orange County and the Florida High Tech Corridor Council, the Institute collaborates with statewide partners to support the growth of second-stage businesses through localized entrepreneurial ecosystems.