

# The Right Document for Small Business Growth: “The Business Plan”

June 14, 2011 at 1:00 p.m.

**WEBINAR  
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**NAWBO**  
ORLANDO

National Association of Women Business Owners



**“Most people spend more time planning their vacations than they spend planning their business, but it doesn’t have to be that difficult!”**



Join Jerry Ross, serial entrepreneur and Director of the National Entrepreneur Center, as he details his time tested methods for capturing the essential elements of business planning.

In this fast paced 60 minute webinar you will learn how to *create, update and actually use* a business plan...painlessly!

## **You will discover:**

- What should go in your plan regardless of the size of your business
- A time tested method to capture the data and idea that you need
- Resources that can help you guess when you really don't know
- How to develop the right plan for you...and your audience
- Methods for making your plan flexible and adaptable

**via  
REMOTE  
BROADCAST  
only**

Partial funding for this event is being provided through the Governor's Office of Tourism, Trade, and Economic Development (OTTED).

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